



# Grantee Communications Guidelines

## Reviewing the Foundation

We encourage you to share how your experience has been with Irvine by submitting a review via Grant Advisor (<https://grantadvisor.org/>). This website allows grantees to anonymously describe the process of applying for a grant. We welcome all input and encourage you to share your perspective.

## Acknowledging the Foundation

Your communications should focus on your organization and work, not on Irvine. However, it is also appropriate to acknowledge the Foundation's support (on web pages, etc.), if helpful to you. If you are listing multiple funders, Irvine should be included in that list. **We therefore request the opportunity to review a draft of any announcement of your grant to ensure that Irvine is presented accurately and consistently.**

We also want to share with you approved language for some common ways grantees acknowledge the Foundation's support:

- In any grant announcements or materials funded by the grant, please use the following credit:  
*The [work/project/event] is supported by a grant from The James Irvine Foundation.*
- If you choose to describe the Foundation in more detail, please use the following paragraph:  
*The James Irvine Foundation is a private, nonprofit grantmaking foundation dedicated to expanding opportunity for the people of California. The Foundation's grantmaking is committed to a California where all low-income workers have the power to advance economically. Since 1937 the Foundation has provided more than \$2.4 billion in grants to nonprofit organizations throughout California. With about \$3.2 billion in assets, the Foundation made grants of \$187.3 million in 2022.*
- If you are regranteeing Irvine funds to others, Irvine's support should be noted in your communications with the sub-grantee. Please use the following credit for such communications:  
*This grant is awarded by [your organization] with funding from The James Irvine Foundation.*
- If sub-grantees choose to recognize the source of funds for their grant, please ask them to use the following credit:  
*The [work/project/event] is supported by a grant awarded by [your organization] with funding from The James Irvine Foundation.*
- If research or other work generated with Irvine support advocates a point of view, please use the following disclaimer:  
*The opinions expressed in this report are those of the authors and do not necessarily reflect the views of The James Irvine Foundation.*



Please forward us a final copy of all external communications, such as news releases, newsletters, email announcements, website copy, fact sheets, or any other materials that recognize the grant. If you believe that publicly recognizing Irvine's funding of your work may not be appropriate — either for your organization or for us — please contact us to discuss options.

### **Irvine communications about grantees**

After Irvine's quarterly board meetings, we post a press release about new grants approved (\$1 million or more). We also promote some grantees on our website, via social media (Twitter and Facebook). Please let us know when you have milestone events in your Irvine supported project. We are always looking for story and photo opportunities. If we plan to feature your grant, we will contact you.

We encourage you to read the latest about Irvine and our grantees on Twitter ([@IrvineFdn](#)) and Facebook page <http://www.facebook.com/irvinefoundation>. We also ask that you highlight the appropriate Facebook page or important people within your organization who we should follow on Twitter so that we can stay abreast of your work and promote your relevant activities.

### **Sending photos to the Foundation**

We are open to receiving photos that we may use to spotlight your work. If so, we need:

- Photos of candid moments or action shots (versus posed shots looking at the camera)
- High-resolution images (at least 300 dpi) in JPG or PNG formats
- No more than five images
- That you have written consent from individuals in the photos

We will archive your photos for use on the Foundation's website, presentations, and other materials that relate to our work in California. We will credit your organization each time we use your photos.

### **Irvine logos**

Grantees can use Irvine logos in print or online materials. Please do not download the logo from our website, as it is too low a resolution for most uses. You can request a logo in many different formats and types by contacting the staff listed below.

### **Linking to the Foundation's website**

The Foundation provides live links to each grantee's website from the searchable grants database on our website. We encourage you to link back to Irvine's [website](#) as appropriate. We have web-ready logos for you to use to link back to our website.

### **Statements for the media**

Irvine grantees occasionally need a statement from a member of our staff for use in press announcements or have other media-related questions. We cannot always accommodate this, but please contact the staff listed below for assistance in this regard.

### **Contact us**

For our logo, review of your mentions of Irvine, or any other questions or requests, please contact our Communications Associate, Thea Soriano, at [tsoriano@irvine.org](mailto:tsoriano@irvine.org).